

## LECTURE 12



### Mr. Dan Lin

- (Coalition of Asian Pacifics in Entertainment) Board of Directors
- (Center for Asian American Media) Mentor
- CEO & Head Wrangler of Rideback
- One of Top 10 Film Producers in Hollywood
- One of Top 50 Change makers in Hollywood
- Graduated from the Wharton School of the University of Pennsylvania in 1994
- Received a Master's Degree in Management from Harvard Business School in 1999

**Date: 2019.9.24**

淡江大學熊貓講座  
TAMKANG CLEMENT AND CARRIE CHAIR

**The 3 Keys to My Success :  
Creativity, Collaboration and Community**  
成功的三個關鍵：創新，合作與共享

**2019.9.24**  
13:10~14:40  
淡江大學淡水校園  
守謙國際會議中心有蓮廳

  
相關資訊

**Dan Lin** 林曉：美國製片公司  
RIDEBACK首席CEO

- ◆ An excellent model of building a business while giving back to society  
回饋社會與企業經營同時並行的最佳典範
- ◆ One of the top ten film producers in Hollywood  
好萊塢十大製片人之一
- ◆ From failed pre-med student to box-office producer  
從不合格的醫學預科生到票房電影製作人
- ◆ One of the top 50 change makers in Hollywood  
改變好萊塢的五十位重要推手之一

Welcome Dan Lin, CEO & Head Wrangler of Rideback to TKU

淡江大學文學院 主辦

## INTRODUCTION

- Dan is the CEO of Rideback, formerly Lin Pictures, the film and television company known for producing live-action and animated content for global audiences. Rideback, which has a first-look feature film deal at Warner Bros., is housed inside Rideback Ranch, an innovative creative campus formed

by Lin in Los Angeles' Historic Filipinotown neighborhood that is also home to industry leading companies Warner Animation Group, Phil Lord & Chris Miller's Lord Miller, David Ayer's Cedar Park Entertainment, animation studio Animal Logic, and Margot Robbie's LuckyChap Entertainment.

- Since his company's formation in 2008, Lin has produced films that have grossed over \$3.5 billion in worldwide box office. He most recently produced the films "The LEGO Movie 2: The Second Part" Disney's "Aladdin" and "It: Chapter Two". He also produced "The Two Popes" for Netflix which will be released this December. Other films that Lin has produced include "Sherlock Holmes", "Sherlock Holmes: A Game of Shadows", "The LEGO Movie", "The LEGO Batman Movie", "The LEGO Ninjago Movie", Stephen King's "It," and "Death Note." He is also an executive producer of Fox's television series "Lethal Weapon", now in its third season.
- Prior to forming Lin Pictures, Lin served as Senior Vice President of

Production for Warner Bros. Pictures. During his eight-year tenure at the studio from 1999 to 2007, he oversaw the development and production of such films as Martin Scorsese's Academy Award-winning drama "The Departed."

- Lin serves on the Board of Directors for several non-profit organizations, including the Evolve Entertainment Fund, the Good Shepherd Center for Homeless Women and Children, and the I Dream of Fish Foundation. He was recently named by the Hollywood Reporter as one of the "50 Agents of Change Empowering Diverse Voices in Hollywood."
- Lin received his B.S. Economics from the Wharton School at the University of Pennsylvania in 1994 and his MBA from Harvard Business School in 1999.



**Dan Lin and his wife**



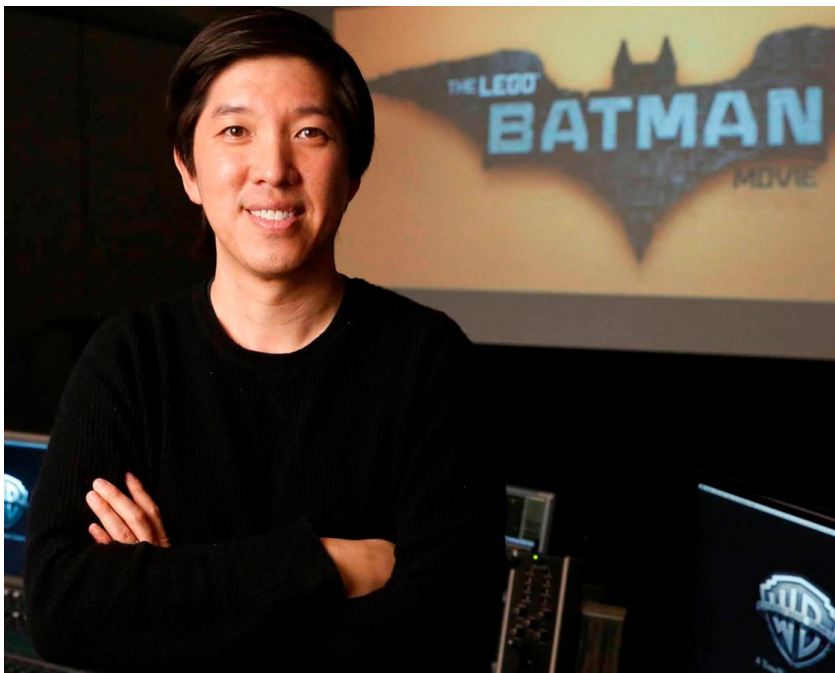
**Dan Lin attending the event for  
EE British Academy Film Awards(2020)**



**Academy Film Awards (2020)**



**Dan Lin and his blockbuster film “Aladdin”**



**Dan Lin and his film dominated the box office “The LEGO: Batman”**

## Topic : From Harvard to Hollywood :Interdisciplinary Thinking & Business Philosophy

### **ABSTRACT**

- Dan Lin is an International film producer and CEO of American production company RIDEBACK in Hollywood, giving a speech at Tamkang University on Sep. 24, 2019. The Topic of speech is “The 3 Keys to My Success: Creativity, Collaboration and Community.” Hoping to help the young people in Taiwan for finding their value and responsibility by themselves.
- Dan Lin's Portfolio include “The Two Popes”, “Aladdin”, “It, Chapter Two”, “Godzilla”, “The Lego Movie” etc. Unbelievable, these movies on demand all is made by this energetic young man.
- Firstly, he mentions about experiences as a producer. “What is the producer”?, “What the producer is doing”? The work of film producer is to dig out a good story. A film’s completion depends on the efforts of a team, and the producer is playing the core role of the team.
- "Lego Movie" series is very important for Dan Lin. The hint of this movie is derived from the figure by his five-year-old boy playing with Lego blocks and extending.
- It all comes from the love of a father to his child.



**Giving a speech at the Hsu Shou-Chlien International Conference Hall**

- Not every movie is always warped released smoothly. Fortunately, Dan Lin met a group of partners who shared the same idea with him, and they believe that failure is just an experiment to create more possibilities.
- Don't be afraid, be brave, and try to inspire creativity in the heart. Because he is not afraid of "innovation" to cooperates with the same concept, and shares the effort fruit has great achievements in his film career.
- They have ever received support and encouragement in the process of working. Now, they try to help other vulnerable people to inspire themselves to realize their creative potential RIDEBACK was founded at that time.
- The company provides a space to children in Philippine Town. Helping the young children who have opportunities to dream a future.
- Dan Lin knows the importance of "Education" very well. RIDEBACK moved the office to the poor region neighboring L.A.. It will promote other affiliated companies gathering here and improve the employment rate.
- Finally, Dan Lin improve encouraged all the young students in TKU, what you must remember is feedback and service, because the both will be given an opportunity to come true your dream.

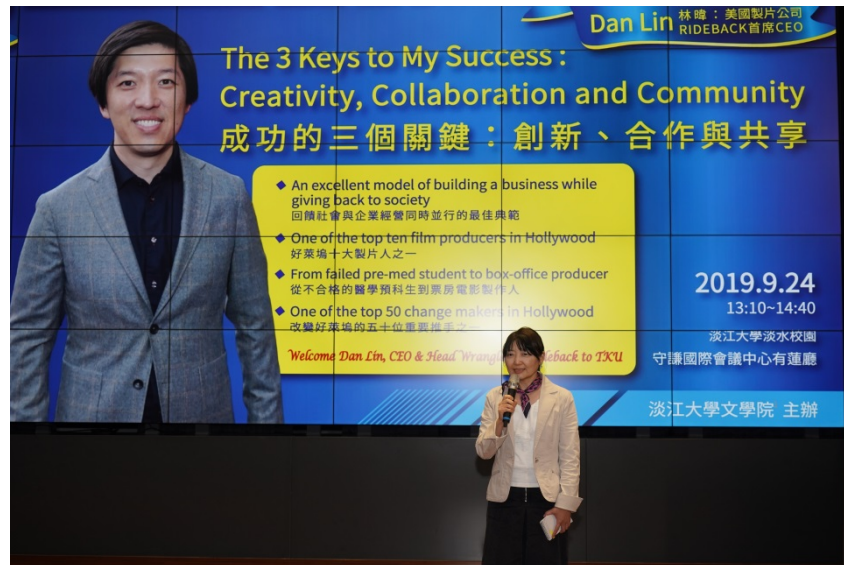




Interacting with emcee Ms Chen

## MINUTE

- Dean LIN, CHEN-JUNG expects DAN LIN to talk the experience how he gives feedback to society with concrete action. “Teaching one how to fish and you feed him for a life time.” is his faith.
- He is busy to regional revitalization and completes his corporate social responsibility efficiently.
- DAN LIN is a good model for the young to follow. His speech topic has also given a new direction for Taiwanese society.



**Dean LIN, CHEN-JUNG giving a welcome speech**



**A group photo for the speaker with all participants**





**Dan Lin gets a Panda Trophy from TKU**



**A group photo for the speaker with TKU staffs and students after symposium**